

## Community Partnership Program Guidelines

Busselton Water proudly contributes to a wide variety of community activities, with particular interest in projects focused on water use efficiency and quality, environmental sustainability, educational opportunities, Community based-activities, innovation and leadership.

**These guidelines have been designed to assist in the preparation of applications for the Busselton Water Community Partnership Program.**

When evaluating an application, the following issues and criteria will be considered:

### **Mandatory criteria (these criteria must be fulfilled):**

Has the application form been filled in completely with the detail required?

Is the amount requested available?

Is it clear how the funds will be spent?

What is the value to Busselton Water of the benefits proposed by the organisation requesting sponsorship?

### **Key Criteria:**

In considering applications, Busselton Water will give preferences to activities that fall within at least one of the following categories:

- **Water use efficiency and quality** - projects that have a focus on water use efficiency or quality, being a drinking water-based activity, infrastructure or educational program;
- **Environmental sustainability** - projects demonstrating sustainable solutions to the protection, management and enhancement of the environment;
- **Community-based activities** – specifically in the Busselton area, activities that provide long term benefits to the overall community;
- **Educational opportunities** -project and initiatives that are education-based projects for youth;
- **Innovation** – projects that demonstrate new solutions to changing needs and foster innovation addressing community challenges
- **Leadership** – projects with strong organisational culture that is consistent with its values and how it supports the Busselton community

### **Who can apply?**

Applications will be considered from:

- Not-for-profit organisations;
- Incorporated community organisations;
- Not-for-profit education institutions (e.g schools)

Applications will NOT be considered for the following:

- organisations located outside of Busselton Water's operating area;

- organisations which do not align with Busselton Water's values;
- political campaigns or lobbying groups;
- individuals pursuing personal activities;
- businesses or individuals seeking sponsorship for commercial related matters; and
- organisations seeking sponsorship for religious purposes.

The application of the guidelines will be relative to the amount sought – a request for less than \$500 will be assessed less rigorously in terms of benefits than a request for \$5,000. However, even beneficiaries receiving small amounts require an assessment to be completed and must score favourably in terms of the criteria.

### Applying for sponsorship support

All applicants are required to complete this form and are welcome to include any further information to support their application.

### Payment

Payment to successful applicants will only be made on receipt of a tax invoice and after a sponsorship letter of agreement has been signed by Busselton Water and the sponsored organisation.

### Submitting your application

**Applications close on WEDNESDAY 8 APRIL 2026.**

Please submit your completed application by email to [admin@busseltonwater.wa.gov.au](mailto:admin@busseltonwater.wa.gov.au), complete the online application form or post to:

Busselton Water Community Partnership Program  
PO Box 57  
BUSSELTON WA 6280

You will receive acknowledgment of your application when it is received.

### Decision

All applicants, whether they be successful or unsuccessful, will be advised in writing as soon as the assessment process is complete.

As an organisation, Busselton Water receives many applications for support each year and unfortunately cannot support each and every submission. Successful applications will be selected from those submissions received which closely align with the criteria, as detailed previously, and those which offer the opportunity for Busselton Water to be recognised as a valuable member of the regional communities in which its employees live and work. Unsuccessful applicants are welcome to re-apply in the future.

In collaboration with the successful organisations, Busselton Water will prepare any appropriate media announcements marking the commencement of the partnership.

### Further information

For further information regarding the Busselton Water Community Partnership Program please phone 08 9781 0500 or email [admin@busseltonwater.wa.gov.au](mailto:admin@busseltonwater.wa.gov.au)